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NEWS RELEASE

FOR IMMEDIATE RELEASE

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INNOVATE E-COMMERCE'S DOUG PROM RECEIVES "CSIA CHAMPION OF THE YEAR" AT THE 2008 APEX AWARDS

Doug Prom, the CIO of Pittsburgh based Innovate E-Commerce Inc., recently received the "CSIA Champion of the Year" award on June 5, at the 2008 CSIA (Colorado Software and Internet Association) Apex Awards, which showcased Colorado's advanced technology industry including the extraordinary talent present in the Colorado technology sector.

The event serves to promote and reward the achievements of technology and business in Colorado. With over 100 nominees and over 600 IT professionals in attendance, it is by far the biggest technological awards ceremony in the state. The awards are proof of the advance and growth of the technological industry, and as CSIA declares, "...serves to promote our state as a center for advanced technology development - highlighting our companies and entrepreneurs, collaboration, innovation, and market-based success."

Doug Prom was chosen as the "CSIA Champion of the Year" due to his leadership and dedication to CSIA, and particularly his organization of the DEMOGala Innovation Conference which displayed Colorado's most innovative technologies and featured multiple interactive panel discussions with industry leading experts. He is also the Co-Chair of the CSIA Programs Committee and the CSIA CIO Forum

Doug has been involved in E-Commerce for almost twenty years, working in various areas, such as EDI Coordination, and in EC Systems product management. He has been with Innovate E-Commerce since the first years of its founding, and has worked his way up to CIO through dedication and attention to detail.

About Innovate E-Commerce Inc.

Founded in 1997, Innovate E-Commerce EDI Managed Services provides global customers with e-commerce hosting. This operation incorporates a state-of-the-art infrastructure with

communication gateways and information tracking providing customers with an optimal environment for processing business-critical documents.

The company's founder, Karen Puchalsky is an e-commerce pioneer with decades of experience from companies leading the technology revolution and founding the first EDI consulting practice in Pittsburgh, PA.

In addition to its Pittsburgh headquarters, Innovate E-Commerce has offices in Denver, CO., Columbus, OH, and

For more information, contact Maria Barron at 412-681-7090 or mbarron@innovateec.com.

Innovate E-Commerce's web address is www.innovateec.com.

About CSIA

CSIA is the leader on behalf of the information technology industry in Colorado, providing connections, insight, advocacy, and competitive edge programs and services to help technology companies succeed and prosper. Since 1994, CSIA has been involved in legislative issues and public policy to represent the information technology industry in Colorado, and has provided a number of annual programs, events and connections to support business success. The organization's strategic mission includes work with the educational/academia community to increase the number and quality of students in math, science and technology. And, CSIA, is a proud founding member of the Advance Colorado Center and the only Colorado IT association in the national CRITA consortium of IT associations cross North America. www.csiaonline.com

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