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NEWS RELEASE

FOR IMMEDIATE RELEASE

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INNOVATE E-COMMERCE MOVES UP IN GOING GREEN

PITTSBURGH, PA – On January 1st 2009, Innovate E-Commerce, Inc. announced all of their employees are now telecommuting from home offices in effort to move toward a greener business.

Innovate E-Commerce, Inc. isn't new to "going green". Since Innovate E-Commerce was founded in April 1997, they've been helping companies move to a greener environment. Customers of Innovate E-Commerce eliminate the need for paper in their order to cash processes through many offered Electronic Data Interchange (EDI) services. Marking their 12th year in business, Innovate E-Commerce continues to implement going green initiatives by offering employees telecommuting options and flexible work schedules that contribute greatly to a greener company. Over the last 12 years and moving forward, Innovate E-Commerce is dedicated to implementing green internal procedures and helping companies move toward a greener environment through their EDI environment.

About Innovate E-Commerce: Founded in 1997, Innovate E-Commerce is an award-winning firm offering EDI Managed Services. Employees are located in Pittsburgh, Columbus, Denver and Raleigh. The company provides EDI and electronic business outsourcing to small and medium sized businesses. Innovate E-Commerce is the solution that exceeds the business requirements of their customers and their customers' customers!

For more information, contact Amber Westwood at 412-681-7090 or awestwood@innovateec.com.

Innovate E-Commerce's website is www.innovateec.com.